



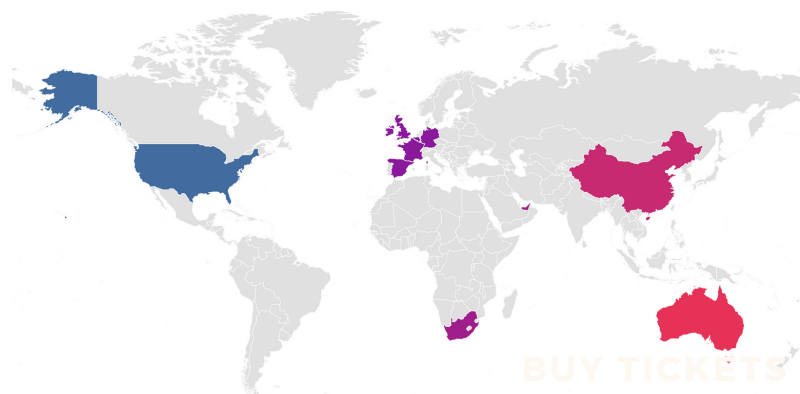
SEPTEMBER 2022 - VOLUME 1

WHAT IS THE SEVENTH WAVE?

Our name represents our process - Geoffrey Knight writes that every seventh wave in the ocean 'could carry anything to shore', and it is this philosophy that we bring to our training. We know from our own experience and of that of our clients that transitioning emerging leaders in business can create uncertainty in a very uncertain world.

We have dedicated our training ethos to help put an end to feeling like you are treading water, and lead you forwards towards your goals. Then, with your newfound expertise, you create the seventh wave. You will leave us behind, with no looking back, bound ceaselessly towards the shore with unending momentum. This pattern in the ocean may be no more than folklore, but for us, it's as real as it gets.

International presence keeps us at the cutting edge of new and proven initiatives.



Newsletter Highlights

What is the Seventh Wave?

The numbers behind Seventh Wave.

Is there a new world of leadership?

Seventh Wave Thoughts!



SEVENTH WAVE®
A People Training Company

<https://www.seventh-wave.co.uk/services/>

THE NUMBERS BEHIND SEVENTH WAVE.

80%

Reduction in escalated
HR issues.

68%

Increase in sales
performance.*

57%

Increase in measured
engagement.†

37%

Reduction in absence.

95%

Rate of employee retention.

*in the month following the completion of the workshop | †over the two quarters following the completion of the workshop

IS THERE A NEW WORLD OF LEADERSHIP?

Is it just me, or are you a little bored with hearing about 'the new world'? It appears to be the latest label we have placed on what is needed in the workplace. Has Leadership really changed during the pandemic? Remote, hybrid and office based, the debate continues to how this has impacted Leaders and businesses alike.

From the perspective of learning, professionals in this industry have long had the view that a blended approach to learning delivers the most effective results. I asked our MD, Nick his view.

"For me there is no new world. Remote working vs traditional office is a perceived paradigm shift that does not exist. Simply put, take time to connect and listen. Set clear and agreed objectives with your team. Be patient and consistent. The medium of that communication should not effect the quality."

Whilst work place ecosystems may still be unsettled due the huge immediate changes the pandemic brought about, people are still people. Outstanding Leadership, regardless of the landscape relies on consistency and connection, perhaps in the current climate we simply need to dial this up. We would love to know your thoughts and experiences.

Over the last 10 years we have had the privilege of working with over 1000 clients. Made up of businesses from all industries and all over the world. We have taken our unique workshops worldwide with undeniable results every time. Hundreds of clients have benefitted from our bespoke sessions, advancing their careers and businesses in ways they never thought possible.

But don't take our word for it, check out our website to see who we are working with.

<https://www.seventh-wave.co.uk>

SEVENTH WAVE THOUGHTS - NICK BOOTH MD



"I truly believe everyone can improve their life for the better but it takes active and purposeful reflection coupled with a change in thoughts, behaviours and actions all driven by a powerful, attractive and truly mesmerising goal."

The SEVENTH-WAVE® Programme